

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$2,924,578		
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$500,000
	Quality First Supports provided to early care and education centers and homes to improve the quality of programs, including: on-site coaching; program assessment; financial resources; teacher education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality care and education, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.		Arizona Department of Health Services	\$48,455	
				Southwest Human Development	\$456,000
			United Way of Tucson and Southern Arizona	\$1,388,526	
	Pre-Kindergarten Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality preschool programs that prepares them to succeed in kindergarten and beyond.		Arizona Department of Education	\$343,976
	Expansion: Increase slots Recruits new or existing providers to begin to serve or expand		Child and Family Resources	\$396,529	
	and/or capital expense	services. May assist with planning, licensing or certification process for new centers or homes, or provide support to a provider to improve the quality of facility or programs. Increases the number of child care providers who are state/tribal licensed or certified, and strengthens the skills of caregivers in those settings who are working with children birth to 5 years old.		Pima County Community Development and Neighborhood Conservation	\$77,153
	Center-based Literacy	Provides instruction for early care and education providers and teachers on early language and literacy. Improves early childhood education by offering consultation and training on teaching language and literacy more effectively.		Make Way for Books	\$112,090

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Professional			\$756,100		
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$294,800
	Scholarships non-TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Central Arizona College	\$50,000
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.		Valley of the Sun United Way	\$211,500
	Community Based Professional Development Early Care and Education Professionals	Provides quality education and training in community settings to early care and education professionals. Improves the professional skills of those providing care and education to children 5 and younger.		United Way of Tucson and Southern Arizona	\$200,000
Health			\$701,293		
	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.		Pima County Health Department	\$224,987
	Health Insurance Enrollment	Assists families in application for or renewal of public health insurance. Increases children's access to preventive health care and builds community awareness of the availability of public health insurance options.		Pima County Health Department	\$188,294

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	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.	Pima County Health Department \$432	2,000		
Family Support		\$1,021,446				
	Parent Education Community-Based Training	Provides classes on parenting, child development and problemsolving skills. Strengthens families with young children by providing voluntary classes in community-based settings.	Teen Outreach Pregnancy \$48 Services	8,400		
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.	Arizona Department of Economic \$12 Security	2,165		
			Sunnyside School District \$180	0,166		
			United Way of Tucson and \$765 Southern Arizona	5,479		
Evaluation		\$188,355				
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.	First Things First (FTF-Directed) \$148	8,355		
	Needs and Assets	Biennial, overall assessment of data on opportunities and challenges for children zero through five and their families undertaken to inform regional strategic planning. This is additional funding for specific enhancements to the baseline regional report.	First Things First (FTF-Directed) \$40	0,000		

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Coordination			\$150,000)	
	Service Coordination	Through coordination and collaboration efforts, improves and streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families. Strengthens and improves the coordination of services and programs for children 5 and younger.		United Way of Tucson and Southern Arizona	\$150,000
Community			\$140,000	0	
Awareness	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.		First Things First (FTF-Directed)	\$74,475
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.		First Things First (FTF-Directed)	\$46,564
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.		First Things First (FTF-Directed)	\$18,961

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